

# HOW MUCH IS THAT DOGGY?\*

When you bring a new puppy home, make sure you're prepared for the expenses required to get them off to a healthy start!



**VETERINARY CARE - \$1,555 Female  
\$1,489 Male**  
Heartworm & flea/tick prevention - \$130  
Exams with vaccines - \$446  
Deworming medications - \$54  
Fecal exams - \$97  
Microchip - \$73  
Spay - \$756 | Neuter - \$689

**COLLAR & LEASH - \$45  
ANNUAL LICENSE - \$25**



**CHEW TOYS - \$75**



**FOOD - \$940  
BOWLS - \$35**



**TOTAL ANNUAL COST**

**\$4,274\***



**DOG BED - \$65  
CRATE - \$145**



**PET INSURANCE - \$914†**

**OBEDIENCE CLASSES - \$475**



As your puppy continues to grow, be prepared for the annual expenses required to help keep your dog happy and healthy.



**VETERINARY CARE - \$1,287**  
Heartworm & flea/tick prevention - \$241  
Annual exams with vaccines - \$159  
Annual Heartworm/Lyme test - \$86  
Annual Wellness profile - \$127  
Annual fecal exam - \$48  
Professional dental care - \$626

**COLLAR - \$45  
ANNUAL LICENSE - \$25**



**CHEW TOYS - \$75**



**TOTAL ANNUAL COST**

**\$4,764\***



**PET INSURANCE - \$914†**



**FOOD - \$1,132**

**LEARN MORE AND EXPLORE OUR PET OWNER RESOURCES AT:**

**petsplusus.com**



**PETS + US®**  
a pet owner's  
best friend

The information herein is summarized. All Pet Insurance plans have limitations and exclusions. Specific products, features, coverage limits, rates, and discounts may vary by province, eligibility, and are subject to change. Medical Conditions that are noted, symptomatic or diagnosed prior to enrollment, or during a waiting period are pre-existing to Coverage and not eligible for reimbursement. This advertisement is an outline only, the actual policy issued Terms and Conditions will prevail.

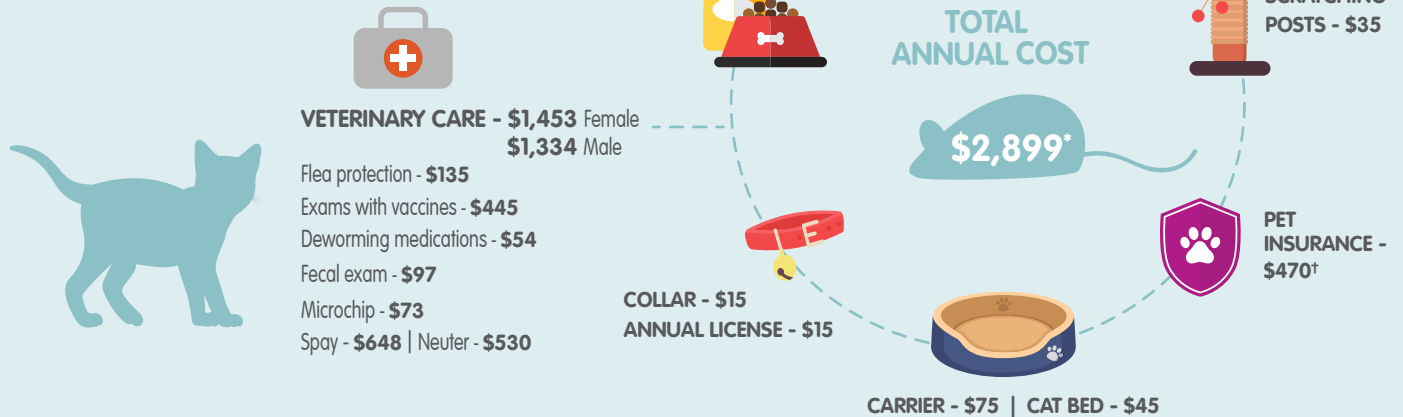
© 2021 All rights reserved. Pets Plus Us Pet Insurance policies are underwritten by Northbridge General Insurance Corporation, distributed by PTZ Insurance Services Ltd. & Société d'Assurances Collectives (Sodaco) Inc. in Quebec. Pets Plus Us Pet Insurance is available in all provinces and territories. Pets Plus Us®, Pets Plus Us & Design and related words and logos are trademarks and the property of PTZ Insurance Services Ltd.

\*All figures calculated as a national average from the OVMA 2021 Cost of Care research, conducted by province.

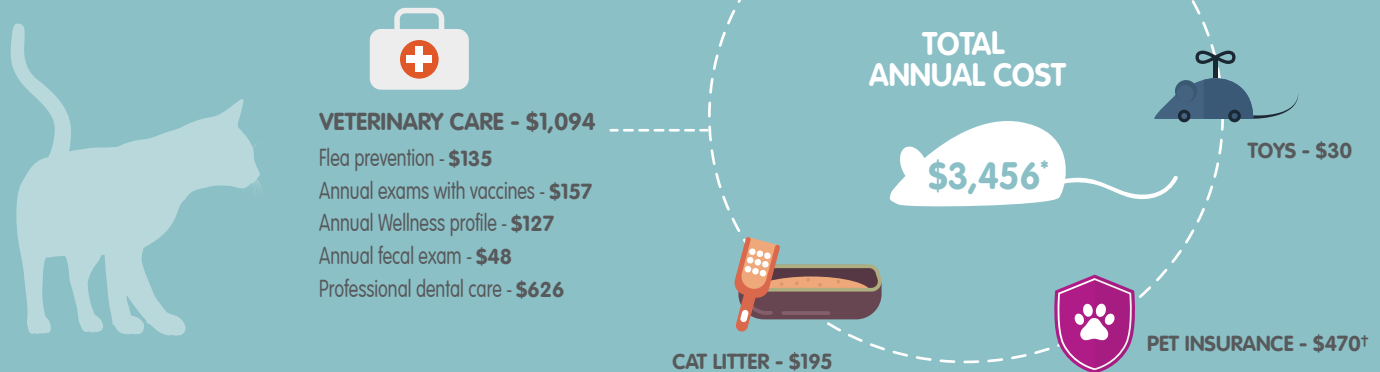
†National average for Pets Plus Us Accident & Illness More coverage with 80% co-insurance and a Level 2 deductible.

# HOW MUCH IS THAT KITTY?\*

When you bring a new kitten home, make sure you're prepared for the expenses required to get them off to a healthy start!



As your kitten continues to grow, be prepared for the annual expenses required to keep your cat happy and healthy.



LEARN MORE AND EXPLORE OUR PET OWNER RESOURCES AT:

[petsplusus.com](https://petsplusus.com)



The information herein is summarized. All Pet Insurance plans have limitations and exclusions. Specific products, features, coverage limits, rates, and discounts may vary by province, eligibility, and are subject to change. Medical Conditions that are noted, symptomatic or diagnosed prior to enrollment, or during a waiting period are pre-existing to Coverage and not eligible for reimbursement. This advertisement is an outline only, the actual policy issued Terms and Conditions will prevail.

© 2021 All rights reserved. Pets Plus Us Pet Insurance policies are underwritten by Northbridge General Insurance Corporation, distributed by PTZ Insurance Services Ltd. & Société d'Assurances Collectives (Sodaco) Inc. in Quebec. Pets Plus Us Pet Insurance is available in all provinces and territories. Pets Plus Us®, Pets Plus Us & Design and related words and logos are trademarks and the property of PTZ Insurance Services Ltd.

\*All figures calculated as a national average from the OVMA 2021 Cost of Care research, conducted by province.

†National average for Pets Plus Us Accident & Illness More coverage with 80% co-insurance and a Level 2 deductible.