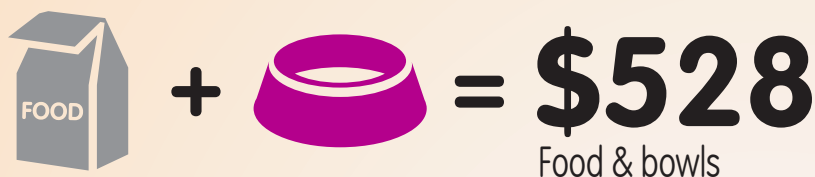


BUDGETING FOR PUPPY'S FIRST YEAR!

How will bringing home a new puppy affect your budget? This reference guide will give you a better understanding of the first year of caring for your newest family member. The prices below are based on the 2013 Canadian Veterinary Medical Association provincial Cost of Care Surveys and represent the national average.

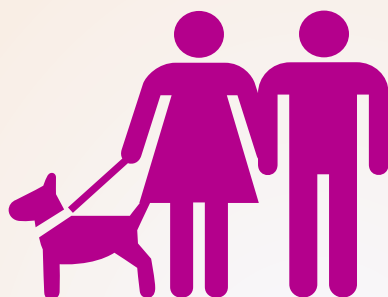
CHOW TIME



SIT, STAY, ROLL OVER!

\$286

Obedience Classes



THE ESSENTIALS



\$29
Collar & leash

\$50
Dog bed

\$55
Toys

\$104
Kennel



BE COVERED

Be financially prepared for future medical needs by purchasing accident and illness insurance coverage.

\$679* Pet Health Insurance

DON'T FORGET!

Don't take the chance of being fined by your local municipality.

\$20
Annual License

VETERINARY CARE

\$115
Heartworm & flea prevention



\$325
Exams with vaccines

\$45
De-worming medication



\$28
Fecal exam for parasites

\$70
Microchip identification



\$415
Spay or neuter



The cost of spaying or neutering your dog varies across Canada.

Avoid surprises, talk to your local veterinarian to learn more about the cost in your area.

TOTAL ANNUAL COST

\$2,749

Visit us at www.petsplusus.com for more information on raising a happy, healthy pet.

All figures calculate as a national average from the CVMA 2013 Cost of Care research, conducted by province. *National average for Pet Plus Us accident and illness coverage. 21528 CCDOG 10/14

