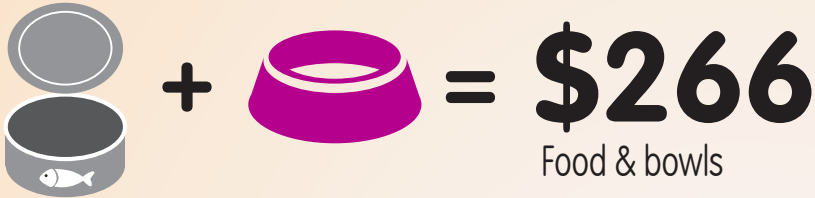


BUDGETING FOR KITTEN'S FIRST YEAR!

How will bringing home a new puppy affect your budget? This reference guide will give you a better understanding of the first year of caring for your newest family member. The prices below are based on the 2013 Canadian Veterinary Medical Association provincial Cost of Care Surveys and represent the national average.

CHOW TIME



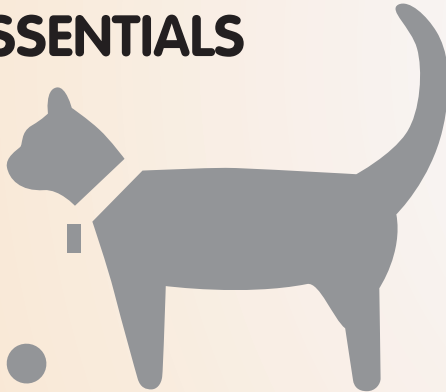
GETTING DOWN TO BUSINESS

\$76

Litter box & litter



THE ESSENTIALS



\$43
Bed

\$62
Carrier

\$9
Collar & leash

\$30
Scratching post

BE COVERED

Be financially prepared for future medical needs by purchasing accident and illness insurance coverage.

\$340* Pet Health Insurance



VETERINARY CARE

\$82
Flea prevention



\$325
Exams with vaccines

\$45
De-worming medication



\$25
Fecal exam for parasites

\$78
Microchip identification



\$280
Spay or neuter

The cost of spaying or neutering your cat varies across Canada. Avoid surprises, talk to your local veterinarian to learn more about the cost in your area.

TOTAL ANNUAL COST

\$1,661

Visit us at www.petsplusus.com for more information on raising a happy, healthy pet.

All figures calculate as a national average from the CVMA 2013 Cost of Care research, conducted by province. *National average for Pet Plus Us accident and illness coverage. 21529 CCCAT 04/14

