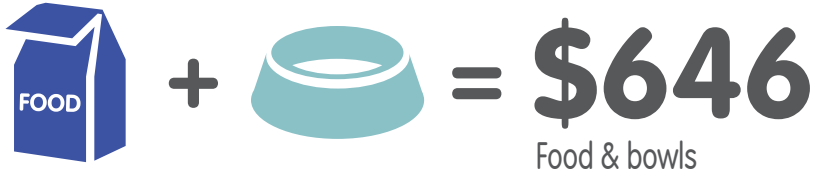


BUDGETING FOR PUPPY'S FIRST YEAR!

Before bringing a new pet into the family, be fully prepared about what expenses you can expect in the first year.

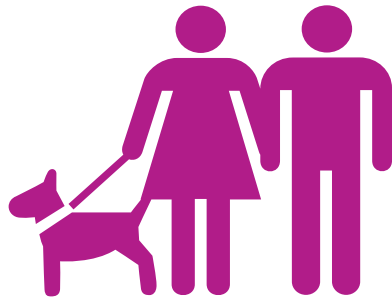
CHOW TIME



SIT, STAY, ROLL OVER!

\$304

Obedience Classes



THE ESSENTIALS

\$35
Collar & leash

\$65
Toys

\$49
Dog bed

\$109
Kennel



BE COVERED

Be financially prepared for future medical needs by purchasing accident and illness insurance coverage.

\$768* Pet Health Insurance

DON'T FORGET!

Don't take the chance of being fined by your local municipality.

\$25
Annual License

VETERINARY CARE

The cost of veterinary care varies across Canada. To avoid surprises, talk to your local veterinarian to learn more about the cost in your area. These costs represent the national average.

\$194
Heartworm and flea prevention

\$46
De-worming medication

\$382
Exams with vaccines

\$62
Microchip identification

\$76
Fecal exam for parasites

\$587
Spay or neuter

TOTAL ANNUAL COST

\$3,348

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a pet owner's best friend